

## COOKIES POLICY

This Platform uses its own and third-party cookies, both during the browsing session and permanently, in order to function properly, obtain information about traffic or remember the actions and preferences of users for later times.

- **What are cookies?**

A cookie is a file that is downloaded to your computer or terminal when you access our Platform. Cookies allow us, among other things, to store and retrieve information about the browsing habits of a user or their equipment and, depending on the information they contain and the way in which they use their equipment, they can be used to recognize the user.

The cookies used by our platform are only associated with an anonymous user and their computer, and we do not store sensitive personally identifiable information in the cookies we use.

- **Purpose**

Thanks to cookies, it is possible that our server recognizes the browser of the computer used by the user in order to make browsing easier. They are also used to measure audience and traffic parameters, monitor progress and number of entries.

Similarly, Web servers will be able to automatically detect the IP address and domain name used by the user. All this information is recorded in a server activity file that allows the subsequent processing of the data in order to obtain statistical measurements that allow to know the number of page impressions, the number of visits made to the web services, etc. In any case, this file is subject to dissociation processes that prevents the identification of the user's machine.

- **Cookie classes**

Our Platform uses its own and third-party cookies, for different purposes, namely:

**Own cookies:** These are those that we send to your computer or terminal from our Platform

**Session cookies:** These are a type of cookies designed to collect and store data while accessing our Platform

**Persistent cookies:** They are a type of cookies in which the data are still stored in the terminal and can be accessed and processed for a certain period of time.

**Analysis cookies:** These are those that are well treated by us or by third parties, allow us to quantify the number of users and perform the measurement and statistical analysis of the use made by users of our Platform. To do this we analyze the navigation on our Platform in order to improve the offer of services we offer.

We use **Google Analytics** to collect information anonymously and report website trends without identifying individual users. In this way, our Platform remembers information that changes the appearance or behavior of the site. The provider of this cookie is Google.

We use **Google AdWords** for the purpose of anonymously collecting information and reporting visits that arrive through advertising provided by Google AdWords without identifying individual users. In this way, our Platform sends information to Google to report on launched marketing campaigns. The provider of this cookie is Google.

We use Google for the purpose of anonymously collecting information and reporting visits that arrive through Google-managed advertising without identifying individual users. In this way, our Platform sends information to Google to report on launched marketing campaigns. The provider of this cookie is Google.

- **Consent**

We inform you that we may use cookies on your computer whenever you have previously given your consent, except in cases where cookies are necessary for browsing the Platform.

For this purpose, we indicate that the use of the different cookies by our Platform allows us to distinguish you from other users, provide you with a better experience in use and identify problems to improve our Platform. In the event that you consent, we will use cookies that will allow us to have more information about your preferences.

We also inform you that cookies that are not necessary for the use of our Platform, you can block or disable them through your browser settings. If you block or disable them you may continue to use our Platform, although the use of some of its services may be limited and therefore your experience on our Platform less satisfactory.

If you wish to revoke your consent to our cookie policy, you must delete them on your device through the settings of your Internet browsers. These are the links of the different browsers that inform about cookies:

For more information about the Firefox browser from here:

<https://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-sitios-web-rastrear-preferencias?redirectlocale=es&redirectslug=habilita-y-deshabilita-cookies-que-los-sitios-web>

For more information about the Chrome browser from here:

<http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>

For more information about the Internet Explorer browser from here:

<https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies>

For more information about the Safari browser from here:

[https://support.apple.com/kb/PH19214?viewlocale=es\\_ES&locale=es\\_ES](https://support.apple.com/kb/PH19214?viewlocale=es_ES&locale=es_ES)

We recommend that you review this policy each time you access our Platform in order to be adequately informed about possible changes to it.

For more information about cookies and your rights as a user you can consult the Guide on the use of cookies prepared by the Spanish Data Protection Agency: [https://www.agpd.es/portalwebAGPD/canaldocumentacion/publicaciones/common/Guias/Guia\\_Cookies.pdf](https://www.agpd.es/portalwebAGPD/canaldocumentacion/publicaciones/common/Guias/Guia_Cookies.pdf)

- **Using social media**

social networks are a tool for the promotion, exchange of information and even marketing of products, so the user is informed that the use of them will be regulated by certain rules of conduct and certain guidelines:

The user must consider at all times that the social networks are for public use, and owned by the provider itself (Facebook, Instagram, Twitter, Linkedin, etc.), and therefore, Gamma is not responsible for the use of them. etc

The user is also informed that Gamma will not be liable for any failure, interference or proper use of such platforms by the user, a third party or for incidents caused by the servers of the platforms themselves.

The user is informed that social networks may host advertising content, for which Gamma is not responsible but the providers or owners of such information, and that at the time the user accesses any link that is outside Gamma's own profile, Gamma will not be responsible for any content or any other information or incident.

The use of social networks for illegal content is not permitted, or for purposes other than those of the use and information of the services and products offered by Gamma

The user is informed that the publication by him of any content, whether personal or not, in Gamma's own profiles, implies an express authorization of the use of such information for its own purposes to the social activity of Gamma, since social networks are platforms of use and public content, except the restrictions and security measures applied by the user in their respective profiles.